

# **Retail Equity Research**

# **Jyothy Laboratories Ltd FMCG**

BSE CODE: 532926 BLOOMBERG CODE: JYL:IN

**KEY CHANGES:** 

NSE CODE: JYOTHYLAB

SENSEX: 37,789

TARGET.

# **Accumulate**

12M Investment Period

Rating as per Mid Cap

CMP Rs162 TARGET Rs182 RETURN 12 %

(Closing: 08-05-19)

RATING TEARNINGS J

# Lacklustre growth and margins...

Jyothy Laboratories Ltd (JLL) is an Indian FMCG player with products across Fabric care, Dishwashing, Mosquito repellents & Personal Care.

- JYL's revenue grew by 6.3%YoY for Q4FY19. For FY19, the growth was at 8.4%YoY, impacted by adverse seasonality in insecticide and flood impact in Kerala (Rs25-30cr).
- EBITDA margin declined by 210bps to 16.4% on account of 220bps reduction in gross margin.
- Despite reduction in margins, Q4FY19 PAT grew by 11%YoY. For FY19, adjusted PAT growth was at 29%YoY.
- JYL's strong focus on investment in brands and innovations along with near-normal monsoon will support volume growth.
- JLL has guided for revenue growth of 12-14% and margin of 16% for FY20. We factor revenue/earnings to grow at 10.6%/14% CAGR over FY19-21E.
- We lower valuations to 26x to factor in lower growth and margins but upgrade to accumulate considering recent fall in stock price.

# Lower revenue growth...

For Q4FY19, revenue growth was moderate at 6.3%YoY. For FY19, revenue grew by 8.4%YoY. The lower growth was attributed to the adverse seasonality in insecticide segment, impact of flood in Kerala (Rs25-30cr) and slow down in CSD business (Rs15-20cr). Except Dishwash segment (grew ~22%YoY), the other segments saw a lacklustre growth (Fabric care-2.2%, Personal care-2.8%) while Household insecticide segment de-grew by 4.4%YoY. Management expects stable demand to continue. JYL's strong focus on investment behind brands and innovations, strong penetration in rural markets, market share gains in key brands will continue to support future volume growth. JYL plans to introduce the recent launch 'T-shine' product to other states also after reaching a good market share in Kerala. Management has guided for 12-14% revenue growth for FY20E. We trim our revenue estimates to factor in lower growth in the recent quarters and expect 10.6% CAGR in revenue over FY19-21E.

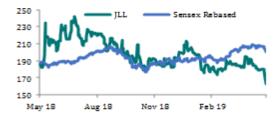
## Margin lowers...

Gross margin declined by 220bps YoY in the quarter to 44.5% and EBITDA margin declined by 210bps largely due to high base effect. PAT grew by 11.1%YoY during Q4FY19 and 20.3%YoY for FY19. Management has guided for 16% EBITDA margin for FY20E. We expect EBITDA margin to be at 15.3% in FY20E factoring the margin pressure in the quarter.

# Valuations & outlook...

JLL, in recent quarters has launched new products, Maxo Genious (re-launch), Henko Stain Care, Henko Matic, 'Pril Tamarind' in Dish wash, 'Maxo Agarbathi-100% natural' in household insecticide segment and new 'Margo Glycerine' in personal care. Additionally, the company continuously push for its power brands through advertisements and promotions. While factoring lower growth and margin pressure in the quarter in the estimates, we expect stable demand environment to continue given expectation of near-normal monsoon and higher MSP and other rural initiatives of the government. We also lower our valuations to 26x on FY21 EPS (earlier 27x) to consider pressure on margin & growth and revise our Target Price to Rs182 (earlier Rs193) but upgrade to Accumulate considering recent fall in stock price.

Company Data						
Market Cap (cr)	Market Cap (cr)					
Enterprise Value (cr)	Enterprise Value (cr)					
Outstanding Shares (	Outstanding Shares (cr)					
Free Float			33%			
Dividend Yield			0.31%			
52 week high			Rs.249			
52 week low			Rs.159			
6m average volume (	cr)		0.03			
Beta			0.46			
Face value			Rs1			
Shareholding (%)	Q2FY19	Q2FY19	Q4FY19			
Shareholding (%) Promoters	<b>Q2FY19</b> 66.9	<b>Q2FY19</b> 67.11	Q4FY19 67.11			
0 ( )						
Promoters	66.9	67.11	67.11			
Promoters FII's	66.9 15.9	67.11 15.9	67.11 15.8			
Promoters FII's MFs/Insti	66.9 15.9 7.0	67.11 15.9 7.15	67.11 15.8 8.55			
Promoters FII's MFs/Insti Public	66.9 15.9 7.0 10.2	67.11 15.9 7.15 9.77	67.11 15.8 8.55 8.49			
Promoters FII's MFs/Insti Public Total	66.9 15.9 7.0 10.2 100.0	67.11 15.9 7.15 9.77 100.0	67.11 15.8 8.55 8.49 100.0			
Promoters FII's MFs/Insti Public Total Price Performance	66.9 15.9 7.0 10.2 100.0 3 month	67.11 15.9 7.15 9.77 100.0 6 Month	67.11 15.8 8.55 8.49 100.0 1 Year			



Consolidated (cr)	FY19E	FY20E	FY21E
Sales	1,814	2,009	2,220
Growth (%)	8.4	10.8	10.5
EBITDA	281	308	345
EBITDA Margin(%)	15.5	15.3	15.5
PAT Adj.	198	223	257
Growth (%)	29.2	12.6	15.5
Adj.EPS	5.4	6.1	7.0
Growth (%)	29.2	12.6	15.5
P/E	30.0	26.7	23.1
P/B	4.5	4.2	3.9
EV/EBITDA	21.6	19.5	17.2
ROE (%)	16.1	16.2	17.4
D/E	0.2	0.1	0.1

Vincent Andrews Research Analyst



# **Quarterly Financials (Standalone)**

# **Profit & Loss**

			YoY		QoQ			YoY
Rs cr)	Q4FY19	Q3FY18	Growth %	Q3FY19	Growth %	FY19	FY18	Growth %
Sales	504.3	474.5	6.3%	434.3	16.1%	1768.9	1619.0	9.3%
EBITDA	82.6	87.8	-6.0%	71.8	15.1%	285.8	264.3	8.2%
EBITDA margins	16.4%	18.5%	210bps	16.5%	(10bps)	16.2%	16.3%	(10bps)
Depreciation	16.7	14.6	14.3%	14.0	19.4%	55.6	56.6	-1.8%
EBIT	65.9	73.2	-10.0%	57.8	14.0%	227.5	207.7	9.6%
Interest	6.4	12.7	-49.8%	6.7	-3.9%	27.8	42.4	-34.3%
Other Income	11.4	24.9	-54.4%	6.9	63.5%	27.8	43.2	-35.5%
Exceptional Items	0.0	0.0	NA	0.0	NA	0.0	0.0	NA
PBT	70.9	85.4	-17.0%	58.1	22.0%	227.5	208.5	9.1%
Tax	3.8	25.0	-84.8%	9.7	-60.6%	34.3	47.9	-28.4%
Reported PAT	67.0	60.4	11.1%	48.4	38.5%	193.2	160.5	20.3%
Adjustments	0.0	-25.9	NA	0.0	NA	0.0	-25.9	NA
Adj PAT	67.0	34.5	94.6%	48.4	38.5%	193.2	134.6	43.5%
No. of Shares	18.2	18.2	0.0%	18.2	0.0%	18.2	18.2	0.0%
EPS (Rs)	1.8	0.9	94.6%	1.3	38.5%	5.3	3.7	43.5%

# **Change in Estimates**

	Old estimates		New es	timates	Change %	
Year / Rs cr	FY20E	FY21E	FY20E	FY21E	FY20E	FY21E
Revenue	2068	2285	2009	2220	-2.9%	-2.9%
EBITDA	347	386	308	345	-11.2%	-10.6%
Margins (%)	16.8%	16.9%	15.3%	15.5%	(150bps)	(140bps)
Adj. PAT	229	260	223	257	-2.8%	-1.2%
EPS	3.15	3.5	3.0	3.5	-3.8%	0.0%



# **Consolidated Financials**

# **PROFIT & LOSS**

Y.E March (Rs Cr)	FY17A	FY18A	FY19E	FY20E	FY21E
Sales	1683	1672	1814	2009	2220
% change	5.7	-0.6	8.4	10.8	10.5
EBITDA	257	257	281	308	345
% change	7.8	0.2	9.2	9.6	12.0
Depreciation	29	31	31	31	33
EBIT	227	226	251	277	311
Interest	56	48	35	27	21
Other Income	11	62	28	30	33
PBT	179	241	243	280	323
% change	24.8	34.7	1.0	15.2	15.5
Tax	-26	62	45	57	66
Tax Rate (%)	-14.3%	25.7%	18.7%	20.5%	20.5%
Reported PAT	204	179	198	223	257
Adj.*	-63	-26	0	0	0
Adj. PAT	142	153	198	223	257
% change	57.0	8.1	29.2	12.6	15.5
No. of shares (cr)	18	18	37	37	37
Adj EPS (Rs)	3.9	4.2	5.4	6.1	7.0
% change	57.0	8.1	29.2	12.6	15.5
DPS (Rs)	1.2	7.2	3.6	3.6	3.6

# **CASH FLOW**

Y.E March (Rs Cr)	FY17A	FY18A	FY19E	FY20E	FY21E
Net inc. + Depn.	234	210	228	254	291
Non-cash adj.	-5	37	25	27	21
Changes in W.C	-66	-4	-86	-24	-11
C.F. Operation	163	243	168	257	301
Capital exp.	-57	4	-40	-26	-25
Change in inv.	60	-85	0	0	0
Other invest.CF	7	5	7	0	0
C.F - Investment	-17	<i>-</i> 75	-32	-26	-25
Issue of equity	49	-426	19	0	0
Issue/repay debt	-2	412	-64	<b>-4</b> 1	<b>-4</b> 1
Dividends paid	-22	-131	-132	-132	-132
Other finance.CF	-156	0	56	-27	-21
C.F - Finance	-130	-145	-122	-200	-194
Chg. in cash	16	23	13	31	82
Closing cash	40	63	76	108	189
	18	18	37	37	37

# **BALANCE SHEET**

Y.E March (Rs Cr)	FY17A	FY18A	FY19E	FY20E	FY21E
Cash	40	63	76	108	189
Accounts Receivable	123	161	153	168	182
Inventories	196	188	202	231	251
Other Cur. Assets	395	371	302	334	354
Investments	0	0	0	0	0
Gross Fixed Assets	361	384	425	445	465
Net Fixed Assets	306	298	308	297	283
CWIP	9	15	14	15	15
Intangible Assets	791	793	793	798	803
Def. Tax (Net)	-7	90	93	93	93
Other Assets	0	0	0	0	0
Total Assets	1853	1979	1942	2042	2171
Current Liabilities	658	498	348	395	435
Provisions	58	66	68	72	76
Debt Funds	55	285	221	180	139
Other Liabilities	0	0	0	0	0
Equity Capital	18	18	37	37	37
Reserves & Surplus	1064	1112	1290	1380	1505
Shareholder's Fund	1082	1130	1305	1395	1520
Total Liabilities	1853	1979	1942	2042	2170
BVPS	60	31	36	39	42

# **RATIOS**

Y.E March	FY17A	FY18A	FY19E	FY20E	FY21E
Profitab & Return					
EBITDA margin (%)	15.26	15.4	15.5	15.3	15.5
EBIT margin (%)	13.5	13.5	13.8	13.8	14.0
Net profit mgn.(%)	8.4	9.1	10.9	11.1	11.6
ROE (%)	14.3	13.8	16.1	16.2	17.4
ROCE (%)	15.0	12.9	15.4	15.7	16.9
W.C & Liquidity					
Receivables (days)	23.5	30.9	31.6	29.2	28.8
Inventory (days)	41.4	42.0	39.3	39.3	39.6
Payables (days)	154.7	126.1	85.1	67.5	68.2
Current ratio (x)	1.1	1.4	1.4 1.8		1.9
Quick ratio (x)	0.2	0.4	0.7	0.7	0.9
Turnover &Leverage					
Gross asset T.O (x)	5.1	4.5	4.5	4.6	4.9
Total asset T.O (x)	0.9	0.9	0.9	1.0	1.1
Int. covge. ratio (x)	4.0	4.7	7.1	10.4	14.8
Adj. debt/equity (x)	0.5	0.3	0.2	0.1	0.1
Valuation					
EV/Sales (x)	2.0	3.7	3.4	3.0	2.7
EV/EBITDA (x)	13.2	23.9	21.6	19.5	17.2
P/E (x)	42.0	38.8	30.0	26.7	23.1
P/BV (x)	2.7	5.3	4.5	4.2	3.9



#### **PRICE HISTORY**



Dates	Rating	Target
2 <sup>nd</sup> February 2016	Accumulate	164
1st November 2016	Reduce	158
24th May 2017	Hold	197
17th November 2017	Buy	194
19th January 2018	Accumulate	208.5
29st May 2018	Buy	252
27st July 2018	Accumulate	252
26st October 2018	Hold	198
25st January 2019	Hold	193
08th May 2018	Accumulate	182

Source: Bloomberg, Geojit Research.

#### **Investment Criteria**

Large Cap St	ocks;		Mid Cap and S	mall Cap;	
Buy	-	Upside is above 10%.	Buy	-	Upside is above 15%.
Hold	-	Upside is between $0\%$ - $10\%$ .	Accumulate	-	Upside is between 10% - 15%.
Reduce	-	Downside is more than 0%.	Hold	-	Upside is between 0% - 10%.
Neutral	-	Not Applicable	Reduce/Sell	-	Downside is more than 0%.
			Neutral	-	Not Applicable

To satisfy regulatory requirements, we attribute 'Accumulate' as Buy and 'Reduce' as Sell.

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Neutral- The analyst has no investment opinion on the stock under review

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